



MOURARIA

A NEIGHBOURHOOD SCENERY

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THEME I: ULTRA-NEOLIBERAL URBAN

A HISTORICAL NEIGHBOURHOOD IN THE INNER CENTER

MOURARIA

- is a neighbourhood of the city of Lisbon;
- means Moorish neighbourhood - was the territory that was assigned to the Moors and Jews after the Christian occupation in 1147;
- the Arab urban planning legacy is still visible in its streets;
- has always been subject to stigma and socio-territorial segregation;
- stereotypes: marginal , ugly, dangerous and unhealthy place + prostitution, poverty, alcoholism and criminality;
- Is a 'multicultural' neighbourhood, aspect that is emphasized in the public discourse.



some numbers about Mouraria...

Parish	Resident population (No.) 2011	Resident population variation (%) 1981-2011	Population variation (%) 2001-2011	Ageing ratio (No.)	1st level of education (%) (primary education)	Private household without bath or shower installation existence
Anjos	501	- 46 %	0,3%	239	9%	27
Graça	497	- 53%	- 22,3%	271	26%	5
St ^a Justa	340	- 58 %	34,1%	196	21%	5
São Cristóvão e São Lourenço	1333	- 59%	- 17,3%	336	28%	45
Socorro	3153	- 50%	17,9%	196	27%	60
Total	5824	- 53%	3%	237	25%	140



THE PROCESSES

THE GLOBAL PROCESS

REABILITATION OF THE CITY CENTER

CREATIVE CITY

CREATIVE CITY

SCENERY CITY

THE LOCAL PROCESS | STRUCTURE OF THE PROGRAM OF ACTION OF NATIONAL STRATEGIC REFERENCE FRAMEWORKS

Operation 1:

Rehabilitation of the public space and the urban environment

Operation 2:

Refunctionalisation and rehabilitation of the 'Quarteirão dos Lagares' for the creation of the Mouraria Innovation Centre

Operation 3:

Valuation of the Arts and Crafts

Operation 4:

Social, Cultural and Tourist Valuation

REHABILITATION OF THE INNER CITY



“RETURN” AND “REDISCOVERY “OF THE INNER CITY:

New lifestyles:

others *habitus* | new reference points |
new consumption patterns

Recomposition of the socio-economic texture:

gentrification | expels the poorest

The emergence of new residential products:

eg , gated communities | increase of the rental price (new
law in Portugal)



CREATIVE CITY

- 'Quarteirão dos Lagares': will be the centre for insertion of economic activities, through the installation of the Mouraria Innovation Centre
- "The 'Sítio do Fado' at the 'Casa da Severa', to be set up in the house where the Fado singer Severa is said to have lived, which will act as a coffee-house with activities related to Fado "
- ...

in <http://www.aimouraria.cm-lisboa.pt/outline-of-the-action-program/description.html?L=1>



CITY OF THE SPECTACLE

- Intercultural corridor
- Multicultural festival
- Tourist-Cultural routes
- Guided visits to the cultural and historic heritage of Mouraria
- Fado

in <http://www.aimouraria.cm-lisboa.pt/outline-of-the-action-program/description.html?L=1>



A NEIGHBOURHOOD SCENERY!



AND THE PEOPLE?

The city's mayor has moved his office to this area with the aim of trying to erase Mouraria's stigmatized image and reputation but...



the problems do not disappear with hygienists measures.

...the problems persist!

WE NEED OTHER CITY!



WE NEED A CITY THAT:

- opposes to the expulsion of its most disadvantaged inhabitants
- dynamizes and regenerates urban spaces through cultural and political mobilization of local communities
- encourages the development of local communities and proximity relations
- values the collective identity, a sense of places and memories
- can respond to the economic and financial crisis recovering and revaluing the local economic activities
- facilitates and stimulates the binding of citizens to the institutions
- promotes a real democracy in that the priorities and decisions are based on the needs and on the expectations of people
- is able to regulate the land market and real estate agencies.
- reinstall the value on the public spaces as protecting, affordable, versatile and integrators places.





THANK YOU!

Acknowledgements: Jorge Malheiros, Sofia Neuparth,
Dona Piedade, Isabel André

Photos: <http://pedras2012.wordpress.com/>